



August 26, 2018

California FBLA Chapter Advisers and Members:

Welcome back! The California FBLA Board of Directors, Management Team, and 2018-2019 State Officers welcome you to a new FBLA year. We look forward to helping you “Create, Lead, Inspire”, with California FBLA in 2018-2019!

**CA FBLA TRANSITION, PART THREE**

Last year, we introduced Laura Martin as our Business & Program Manager, and Melanie Dias as our Conference Coordinator. It is with great pleasure that I can say these two hardworking members of our team will be back for 2018-2019, stabilizing two key positions that impact all chapters and Chapter Advisers in one way or another.

At the Section Director level, there is one change. Dr. Laurie Looker will hand over the reins of the Gold Coast Section to focus solely on being the State Officers’ Adviser. Thank you, Dr. Looker for your hard work and dedication while juggling the Gold Coast Section and State Officers’ Adviser duties last year!

Taking over as the Gold Coast Section Director will be Cathy Mason of South Pasadena High School. Cathy is a long-time Chapter Adviser and brings her skills and enthusiasm to the team and the Gold Coast Section. Cathy can be reached at [cmason@cafbla.org](mailto:cmason@cafbla.org).

Donnette Silva-Carter has ascended to the CA FBLA Board of Directors Chair. After taking over as Board Chair in 2015, John-Chris Gomez will step down, but will remain on the Board as a Business & Industry Representative.

If you were not at the State Leadership Conference in Ontario last April, you may have missed an important announcement at that conference. In April, the California Department of Education appointed Molly Anderson as the State Advisor for CA FBLA. Molly is a familiar face to FBLA as she has been a business teacher, FBLA Chapter Adviser, and managed the Business Education Leadership Program (BELP) at the Placer County Office of Education. She has been a huge help at prior SLCs, and we warmly welcome her to the CA FBLA team.

Questions and comments about the changes in CA FBLA for this year can be sent to me at, [glogie@cafbla.org](mailto:glogie@cafbla.org), or Donnette Silva-Carter, [dsilvacarter@cafbla.org](mailto:dsilvacarter@cafbla.org).

**Create, Lead, Inspire with National Programs**

Member registration opened August 1<sup>st</sup>. Click [here](#) to go to the Member Registration log-in screen.

Super Sweeps Membership Recognition Program: Part of the Chapter Challenge program to increase membership, member retention, and chapter involvement. Super Sweeps is the first of three parts of the Chapter Challenge activity. To see what it is all about, click [here](#).

Chapter Advisers, please be sure to register for the “[Advisers Area](#)” to receive full access to FBLA-PBL publications; registration for BAA, CSA, and CMAP for student entries (Opens August 1); and all things “how-to” in the Advisers Area.

Middle Level: Please click [here](#) to see the details of what opportunities have been created for the middle-level chapters!



### **Chapter Grants**

Chapter Grant funds are once again available! This year, grants will be for up to \$1,000, first come first serve to the first 100 qualified chapters to properly complete and submit a grant application. The grant money may be used to purchase equipment for your CTE/business classes (e.g., printer, toner or laptop for the adviser), materials to promote your chapter (e.g., banner, copies of flyers), and/or help offset the costs of attending conferences for the advisers (e.g., mileage, registration, and adviser meals). Grant guidelines and restrictions will also be posted on the [www.cafbla.org](http://www.cafbla.org) website. **Grants are only eligible to chapters at CA public schools with CTE courses at their site (see application for final information).** Please take advantage of this great opportunity; there will only be **100** grants available!

Grant applications, examples, and instructions will be posted on the [www.cafbla.org](http://www.cafbla.org) website in September. An email will be sent to all active chapters announcing the posting of grant materials. Further questions about the grants may be sent to Laura Martin, at [lmartin@cafbla.org](mailto:lmartin@cafbla.org).

### **CA FBLA WEBSITE AND INFORMATION**

It is a good idea to visit the updated [www.cafbla.org](http://www.cafbla.org) website regularly to stay up to date and informed with all that is going on within CA FBLA: In the not too distant future, we will be launching an updated website, you will be notified when that new website is up and running.

Included in this mailing are three very helpful documents (Graphic Calendar, Professional Membership form, and Online Membership Reporting Reminders) which will help you kick off your year and plan your events.

Congratulations are in order for the FBLA chapter at Lynbrook High School. For the third year in a row, Lynbrook will have a National Officer. Lynbrook sophomore, Michael Zhao, was appointed as the 2018-2019 National Parliamentarian at the National Leadership Conference.

California had great success at the National Leadership Conference at the end of June in Baltimore, featuring National Champions in 4 individual events and 4 in team events. Congratulations to all of the Chapter Advisers, members, parents, and chaperones who joined us at the largest NLC ever. However, using the sweepstakes formula for calculating placement points, Georgia FBLA topped California FBLA for the first time, 659 to 575.

The California Achievement Awards will be mailed to qualifying chapters in early September.

Congratulations on your choice to be a part of the CA FBLA family. We are proud to be part of your school program and look forward to another successful year!

Best regards

*Graeme Logie*

Graeme Logie  
CA FBLA Management Team President

Enclosures: 2018-2019 Welcome Letter  
2018-2019 Graphic Calendar  
2018-2019 Professional Membership Form  
2018-2019 Online Membership Reporting Process