

**California Future Business Leaders of America**

**State Officer Executive Board**

**Conference Call**

Minutes of June 8, 2020

**Call to Order**

The California Future Business Leaders of America Executive Board Meeting was called to order on Monday, June 8, 2020 at 3:02. The President was in the chair and the Secretary was present. I will now take roll call. When your name is called, state that you are present.

**Attendance**

The following 2020-2021 officers were present:

Kelsea Whiting, State President

Sanya Jain, State Vice President, Bay Section

Jessica Abarca, State Vice President, Central Section

Trevor Gadsby, State Vice President, Gold Coast Section

Megan Le, State Vice President, Inland Section

Tyler Sprague, State Vice President, Northern Section

Ishaan Sakhrani, State Vice President, Southern Section

Renee Wrysinski, State Secretary

Sahiti Kadiyala, State Public Relations Officer

The state officer adviser Dr. Looker and Centennial High School adviser Mr. Lara were also present.

A quorum was established.

**Reading and Report of Minutes**

The minutes for the May meeting have been distributed. No corrections need to be made to the minutes.

State Secretary Renee Wrysinski will email them to Ms. Sue Christensen to be posted on the CA FBLA website.

## **Treasurer's Report**

None

## **Unfinished Business**

### Program of Work

The Program of Work was reviewed. Each committee was given a chance to eliminate implementation options. The communication and members opportunities groups made no changes, and the chapter resources committee eliminated the relative sweepstakes goal and modified the goal to share lesson plans. Dr. Looker noted that reaching out to members for feedback and suggestions is a great way to engage members and get new ideas. She also explained when breaking down the goal to members, officers should highlight the three main areas, each with a specific goal and multiple ways to implement that goal.

### The Californian

Dr. Looker has given Sahiti the information about The Californian. She also explained that Sway can be used to distribute The Californian and make it more engaging. It can be emailed directly to members and embedded in the CA FBLA website. The fall issue of The Californian must be published by November 1.

Planned articles and officers responsible:

- NLE Recap: Kelsea
- Section Responses to COVID-19: Section Presidents should respond and Sahiti will compile the responses into one article
- Best Practices: Renee
- Business Owner Pandemic Response: Megan
- Interactive Game: Jessica
- State Officer Introductions: each officer should film a short video in FBLA attire (not uniform, just business attire) including the following: name, position, school you are from, what committee you are in, a goal you have for FBLA for the school year
  - Should be sent to Sahiti to embed in the Californian
- Alumni Spotlight: Sanya
- Tips to Run an Effective Virtual Meeting: Trevor
- An LDI recap will be included if LDI occurs

The articles should be sent to Dr. Looker and Sahiti by Monday, October 12, so The Californian can be published on Monday, October 19. The articles should be written in a professional and journalistic format.

How-to's will be separate from The Californian. They will be posted under the Resources tab of the CA FBLA website and distributed in the liaison email. The series of chapter spotlight videos being posted on the Instagram account will continue. Kelsea, Sahiti, and Renee will come up with guidelines on what to include, formatting, and how to submit. Committees and officers assigned to tasks together should create group chats in Teams to work toward their goals.

## **New Business**

### Summer Leadership Summit

The Summer Leadership Summit will be held on Teams on Friday, June 19, 2020, from 2:00 p.m. to 6:00 p.m. Officers should arrive early so the event can start on time. Below is the tentative timeline. Dr. Looker will distribute another copy of the schedule once it has been finalized.

Friday:

1. Welcome
  - a. Dr. Looker and Kelsea
2. Leading Myself While Working Alongside Others
  - a. Dan Williams, Founder, Potential 2 Purpose
3. Break
4. Creating Your Personal Brand in Order to Establish Team Goals
  - a. Hilary Bilbrey, Co-Founder, TradeMarkU
5. Breakout Session for Sections
  - a. Sahiti and Renee will go with their sections, Kelsea will travel between groups

Saturday:

6. Welcome
  - a. Dr. Looker and Kelsea
7. Making the Most of Your FBLA Experience
  - a. Cameron Khansarinia, CAFBLA Alumni, CAFBLA Past State President
8. 30 Second Elevator Pitch
  - a. Each participant will create a pitch answering the question, "What is FBLA?"
  - b. Pitch will be presented to a group of adults who will provide feedback
    - i. Other officers can also give feedback
9. Break
10. Best Practices
  - a. Facilitated by the State Executive Board Officer Team
    - i. Lead the discussion and answer questions
11. Self-Care & Wellness Presentation
  - a. TBD
12. Closing
  - a. Officers should brainstorm ideas that will not be boring

During Q&As, State Officers should ask questions. Section Officers should come prepared to engage through questions and elevator pitches.

### NLE Update

Kelsea gave an update on the NLE. She created a video for the Western Region virtual meeting. The meeting will air on June 15. Kelsea will attend a State President meet and greet. Officers can

attend either State Officer meet and greet, whichever works better with their schedule. Kelsea and Ishaan will act as the state voting delegates.

State Officers must attend the following sessions:

- Opening Session
- Leadership:
  - Boomers to Zoomers
- Communication:
  - Major League Communication
- Career:
  - 4 C's of Trusted Leadership
- FBLA in Action:
  - FBLA: Traditions of Opportunity

After attending, officers need to write a summary of what each session was about, as well as what they learned and how they will they use these skills. These will be due to Dr. Looker on August 1.

Trevor proposed creating a CA FBLA Instagram filter. Dr. Looker is open to the idea as well as other ways to increase social media engagement, as long as she can review them before they are made public.

### **Announcements**

Dr. Looker challenged the group to facilitate one webinar or other online interaction per month starting in August, excluding December, and ending in February.

### **Adjournment**

President Kelsea Whiting adjourned the meeting at 4:32 p.m.

Renee Wrysinski  
State Secretary