Gold Coast FBLA recently attended their Section Conference on February 9th, 2019 at South Pasadena High School. Here, members were able to compete, learn, and network amongst other members in the Gold Coast Section area.

At Section Conference, members were able to compete in over 30 different events, ranging from objective tests to performance events. They were also able to attend informative workshops, one in particular being hosted by Brittney Davey, a March of Dimes representative.
Throughout the conference, members networked and learned from each other, and were able to bond with fellow FBLA members from across Southern California! GC FBLA was also able to give back to the community at section through a Boba fundraiser, where proceeds went to the March of Dimes, and a canned food drive! One of the highlights of the conference were the Shark Tank workshops (based off of the real-life TV show) during the break between the competitive events and the awards ceremony. Members competed to persuade a judge of the reliance of their sustainable, service-oriented, or school-oriented product. The fun-filled day concluded with the Awards of Excellence ceremony, where many members were rewarded for their hard work in their events, and the new 2019-2020 Gold Coast Section officer team was announced.

Several Gold Coast members placed very high in their events, and will now be advancing to the state conference held in Sacramento, California. The Gold Coast Section Officer Team congratulates all of you on a very successful section conference, and is wishing you the best of luck at SLC this April!
Now that the Gold Coast Section Conference has ended, California FBLA is excited to host the State Leadership Conference in Sacramento, CA on April 25 – 28th. The top competitors from the Section Conference are eligible to compete at the next level along with all of the other winners from the other Sections throughout California. Various workshops are held throughout the conference which allows members to gain insight into numerous business topics, with an amazing KeyNote speaker for the Opening Ceremony. There will be a networking event for FBLA members to meet others throughout the state. We are no longer just representing our school at the State Conference. We are representing all of Gold Coast!

Let's all proudly represent Gold Coast at the State Leadership Conference in Sacramento! Hope to see you all there!
State Leadership Conference will be held at the Sacramento Convention Center on April 25-28. For those who have not attended State before, SLC is a great opportunity to gain more insight into the world of FBLA! My first State Leadership Conference was where I truly realized how much FBLA was going to impact my high school career. It was an unforgettable time of competing, networking, and having fun that everyone in FBLA should experience.

Whether you are competing in events you qualified for at your Section Conference, or in a SLC starting event, or both, the competition is a step up from Section; preparing for your events is very important. As always, the best resources to study or prepare for your event are the event guidelines page on the FBLA website, practice tests, Quizlet, and other outside resources such as textbooks. Be sure to thoroughly prepare if you want to take home a plaque or even qualify for National Leadership Conference!
For Chapter leadership, the deadlines for all the logistics are among the most important leading up to SLC. These can be found at cafbla.org under the State Leadership Conference tab. Be sure to pay attention to when each of the registration deadlines are in order to allow your chapter to fully experience SLC!

At SLC, everyone should have a program guide detailing out the schedule for the conference. Pay close attention to this so you don’t miss any events you should be at! Attending a conference in what is an unfamiliar city for most of you is exciting, but be sure to follow all the rules in place while exploring and stay safe. We’re extremely excited for State Leadership Conference and we hope you are too!
Send the completed crossword by 4/6 to chuynh@cafbla.org for a S/O on our Instagram!

Gold Coast FBLA Crossword

ACROSS

2  The fourth level of the Business Achievement Awards
4  Mrs. _____ is Gold Coast’s Adviser
6  The location of the 2019 National Leadership Conference
8  The city where CASLC will take place this year
10 The high school that hosted GCSLC
12 The second level of the Business Achievement Awards
13 The first name of CAFBLA’s State President
14 The only officer position that is decided after GCSLC

DOWN

1  The third level of the Business Achievement Awards
3  A role-play event that starts at State that simulates interactions with clients
5  Dr. _____ is CAFBLA’s State Officers’ Adviser
7  The high school that won GCSLC sweepstakes
8  Gold Coast Section is the ______ largest Section in CAFBLA
9  The first level of the Business Achievement Awards
11 Number of sections in CAFBLA
CONTACT US!
Follow us for more info and updates!

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IMPORTANT DATES

4/25-4/28: California FBLA State Leadership Conference - Sacramento
6/29-7/2: National Leadership Conference - San Antonio, Texas