PRESIDENT'S ADDRESS

Dear members of the Gold Coast Section,

Hello! I hope everyone is doing well, and staying warm this holiday season. The Gold Coast Section team is currently preparing for our Gold Coast Section Conference, on February 9th, and South Pasadena High School. I am happy to announce that amazing food and boba will be served. The boba will cost $4 each, but all proceeds will go the March of Dimes Organization! In addition, there will be several workshops held during the day, including the very popular “Shark Tank” themed workshop. Be sure to sign up soon, as registration is under way right now!

In addition, please be sure to follow the Gold Coast Section Instagram page, @goldcoastfbla for very important announcements! If you are interested in running for section office, please be sure to turn in the forms soon. No late applications will be accepted. Please be sure to stay warm, safe, and very toasty.

Warmest regards,

Christian Sim, Gold Coast President
FBLA members that attended the 2018 Gold Coast Officer Advisor Training (OAT) Day on September 15 got an exciting preview of what it means to be a future business leader. For the first time ever at South Pasadena High School, the events of the day kicked off with a scavenger hunt. To help explore the new campus where the upcoming Section Leadership Conference will take place, members were encouraged to spot specific landmarks and get to know the section officers to claim the victory for themselves.

Following this hectic event were informative and interactive workshops presented by the section officers. The first round of workshops focused on the duties of being an FBLA officer; whether someone was a chapter officer or simply a member with aspirations of taking their FBLA careers to the next level, the responsibilities of each position were covered in depth. After a brief break, the second set of workshops began. Each section officer gave a presentation on a wide variety of topics, ranging from the practices necessary to grow a chapter to increasing productivity when working with teams in any setting. Each and every member in attendance gained vital advice that they can take to both their careers as members of FBLA and as high school students.
LDI RECAP

By: Gold Coast Leadership Associate, Krisha Thakur

Gold Coast FBLA participated in Leadership Development Institute (LDI) South from October 27–28, 2018 in Anaheim California. LDI South, which took place at the DoubleTree by Hilton Anaheim hotel, was filled with opportunities to learn, have fun, and progress as an business leader.

During the opening ceremony, members listened to Jake Kelfer, author of Elevate Beyond, give an engaging and inspiring keynote speech. Following this, members received the opportunity to participate in six sessions of engaging workshops hosted by section/state officers and business professionals, ranging from "Finding the Right Business Career for You" to "Work Smarter, Not Harder." On Saturday night, officers hosted a Halloween social event featuring a DJ, basketball games, and Halloween costumes! Finally, to wrap up the weekend, members were able to take objective tests Sunday morning which were similar in format to the ones that will be given at section conference on February 9th. These practice tests helped members get familiar with the events that they might compete in this February, and gave them an idea of where to start their preparation.

The Gold Coast Section Officer Team hoped you all had a wonderful experience at LDI South and took advantage of all the beneficial opportunities it had to provide! We are looking forward to see you all at Section Conference this February!
Alhambra High School's FBLA chapter took the initiative and joined in on Clean Up Day on December 3, 2018. Their chapter collected and recycled bottles and paper on their school campus. Alhambra's chapter president, Kevin Le stated, "We wanted to perform a service in which we could shine a light on the importance of being environmentally mindful, and this was the product of that." Our Gold Coast Section team encourages other chapters to participate in environmental projects such as Alhambra's Clean Up Day.
Gabrielino High School's FBLA Chapter board hosted a fun and festive Halloween meeting for their members. Chapter president, Casey Lee tells us, "We hosted a relay race with a variety of activities, such as a wheelbarrow race, crab walks, fishing for gummy worms in a plate of powdered sugar, and three-legged race. After initiating the meeting with cupcakes and candies, the members were separated into groups of 8 and participated in the series of activities to earn brownies among other sweets. With the help of the officer team with boba-themed costumes, members were able to enjoy the competitive and frightful FBLA Halloween meeting." By organizing fun activities, chapters are able to build a closer relationship and increase its member participation.
SECTION CONFERENCE By: Gold Coast VP of Activities, Grace Ma

The conference you’ve all been waiting for: Section Conference! The 2019 Gold Coast Section Conference will be at South Pasadena High School on February 9. The Section team and I are working hard to bring you the best conference ever. There will be games, activities, and things that you have never experienced before at a Section Conference! We will be bringing back Shark Tank, where you can exhibit your crafty new invention in front of a panel of judges. This year’s March of Dimes Fundraiser will be a Boba Fundraiser: each cup is $4 and there will be a classic milk tea flavor and a fruity flavor.

To remind you, the registration for Section Conference closes on January 13. All prejudged materials (for interview, production, and prejudged project events) must be turned in by January 18. You can submit all the above materials at portals on the cafbla.org website.

We are excited for you to experience a great Section Conference! Get ready for a Conference full of meeting new people, putting your best foot forward, and having fun through new activities!
HOW TO KEEP YOUR CHAPTER ENGAGED!

By: Gold Coast VP of Membership, Kaylie Chuman

Throughout the year, it is very possible for members to lose interest if chapters aren't kept active with various activities. In order to keep members coming back to meetings and conferences, here are a few tips to maintain local chapter membership!

Partner With Other Schools/Clubs!

There are hundreds of other clubs at school, and you can use that to your advantage! Fundraisers can be organized as socials at nearby sit-down restaurants, bowling alleys, ice skating rinks, etc. By pairing with another club, you can bring in more members, and then both clubs would split the profits made from the fundraiser. You can also partner with other FBLA Chapters outside of your school. Socials are an easy way for chapters to network with others outside of your school by having a picnic or clean up with other chapters in your area. The Gold Coast Section is relatively spread out across SoCal, but don't hesitate to reach out to the chapters near you. You won't regret it!
HOW TO KEEP YOUR CHAPTER ENGAGED!

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Open BAA and State Projects for all members!

Business Achievement Awards and Individual State Projects are easy activities for your chapter to accomplish, and you can hold a "Project Day/Week/Month" where students can meet and work on their assigned projects together. Advisors must register members for BAA, but the activities are easily accomplished independently by students. BAA and State Projects are good projects for students who want to keep themselves accountable for their own work and have some spare time on their hands. If you have any questions about Business Achievement Awards or State Projects, feel free to contact a Section Officer.

Reach out for Guest Speakers!

There are many small business owners all around us, some of whom you may have connections to. You can ask guest speakers to come to your school and talk about their daily life as a business owner, or how they got to where they are in life, etc. There are many people who are more than willing to speak to students about everything they've learned, you just have to be assertive enough to ask!
CONTACT US!

Christian Sim
President
csim@cafbla.org

Grace Ma
VP of Activities
gma@cafbla.org

Sriram Sridhar
Secretary
ssridhar@cafbla.org

Kaylie Chuman
VP of Membership
kchuman@cafbla.org

Christine Huynh
Public Relations
chuynh@cafbla.org

Krisha Thakur
Leadership Associate
kthakur@cafbla.org

@GoldCoastFutureBusiness

@GoldCoastFBLA

cmason@cafbla.org

IMPORTANT DATES

1/13/19 Registration Closes
1/18/19 Prejudged Event Submissions Due
1/24/19 Section Lunch Request Due
2/9/19 Section Leadership Conference at South Pasadena HS