



CHAPTER PROJECT: GOVERNMENT AWARENESS PROJECT

COVID 19 EDITION

Project Deadline: Upload no later than March 4

Keeping our government officials informed about the benefits of Future Business Leaders of America is an essential component of our organization's public relations program and is the key to securing funding for the organization.

Participation in the Government Awareness Project meets a requirement for the Chapter Business Achievement Awards and for Gold Seal Chapter Award of Merit. Completing this project also fulfills the requirements for the national project.

This is a chapter project; only those members from a chapter who complete the project will receive ribbons at SLC. The chapter, as a whole, will receive a certificate recognizing that they completed the project.



Required

Write letters to your elected government officials. Give them a briefing about FBLA and its mission and describe the benefits you have gained from the organization. A minimum of FIVE individuals must write a letter. List the names of the members, officials, and their positions below. Attach copies of the five letters and if received, letters of response. Sample letters are on the www.cafbla.org website.

In addition to writing the 5 letters, your chapter must complete ONE of the following options below. When submitting, please cite the option completed.

Option #1

- Make a VIRTUAL visit, in professional business attire, to the office of a local elected official
- In a word document include a picture with the official along with the name of the official and position
- Include a copy of the thank you letter you sent to the official after the visit

Option #2

- Invite a local elected official to VIRTUALLY speak at an FBLA meeting
- In a word document include a picture of the official presenting at your meeting along with the name of the official and position
- Include a copy of the thank you letter you sent to the official after the presentation

Option #3

- Have members of your chapter VIRTUALLY present to a local civic organization or school board on FBLA as an organization and the benefits of an FBLA chapter
- Attach the script of your presentation along with a picture of the members' presenting
- Include a copy of the thank you letter you sent to the organization for allowing you and your chapter members to share information about FBLA.