

IMAGINE

CALIFORNIA FBLA LEADERSHIP DEVELOPMENT INSTITUTE 2022

IMAGINE THE BRIGHT FUTURE YOU HAVE IN STORE!
ATTEND THE LEADERSHIP EVENT OF THE YEAR TO MAKE IT HAPPEN

DOUBLETREE BY HILTON, ANAHEIM-ORANGE COUNTY
OCTOBER 21-23, 2022 | ORANGE, CA

The Leadership Development Institute
is presented in partnership with



Unlock the doors of your imagination and innovate the world around you! Dream where your life could take you. Create a habit of believing in yourself and others and how to collaborate for the greater good. Find freedom from fear by looking at your challenges in a new way. Great business leaders risk failure and do what it takes to make impossible, possible! **Imagine** the potential you have inside you, let it inspire you, and initiate the action needed to make it happen! **Imagine...Believe...Do!**

Business leaders will **imagine** their potential and the possibilities that lay before them, find the motivation and belief that it can happen, and be equipped with the knowledge of what to do next through powerful general sessions and keynotes, interactive and engaging workshops, invigorating FBLA competition, eye-opening leadership experiences, and more!

World changers like you attend LDI to gain the heartset, mindset, and skillset needed to take what you can **imagine** and make it reality. Connect with other fun, talented, aspiring, and like-minded youth leaders and let's **imagine** a brighter future through business that helps everyone!



IMAGINE

CA FBLA LDI SCHEDULE

FRIDAY, OCT 21

5:30 PM
Conference Check In

7:30 – 9:00 PM
FBLA IMAGINATION STATION!
Kick off your LDI experience strong with this high energy creative team development session led by our amazing hype leader BILL CORDES!

11:00 PM
Curfew

SATURDAY, OCT 22

7:30 AM
Conference Check In

9:00 – 4:00 PM
IMAGINE INSTITUTE!
Dream Sessions & Action Academies, FBLA Competitions, an etiquette luncheon, and more!

4:00 – 7:00 PM
CHAPTER DINNERS *On your own*

7:00 – 11:00 PM
SATURDAY EVENING SOCIAL
*Hosted by the State Officer Team
Get together for activities, music, and FBLA camaraderie*

11:30 PM
Curfew

SUNDAY, OCT 23

9:00 – 11:00 AM
CREATIVITY TAKE COURAGE
Imagination takes courage, guts and grit to turn setback to success, failure into fortune, and almost into awesome. This powerful experience will help you see the potential of yourself and others in a whole new way.

CLOSING & AWARDS SESSION
Power message! FBLA competition winners! Honoring of NLC 2022 winners. Chapter and leader recognition!

LDI FEATURES

- ⇒ Learn key skills and strategies to succeed in FBLA competition!
- ⇒ Experience the fun, energy and inspiration of leadership legend Bill Cordes!
- ⇒ Enhance your leadership skills as an FBLA Officer!
- ⇒ Travel to one of California's most popular tourist destinations...Orange County! Home to thrilling theme parks, beautiful beaches, and sunshine.
- ⇒ Meet industry leaders, FBLA section, state and national officers, and discover awesome career and college opportunities!
- ⇒ **Imagine** an amazing experience with leadership, business, professionalism, and hands-on learning opportunities through our breakout sessions!
- ⇒ Network and have a blast with fellow FBLA students from across the state!



FBLA

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LDI REGISTRATION

REGISTRATION OPENS SEPTEMBER 12 at cafbla.org!

REGISTRATION TIMELINE

September 12	Registration Opens at www.cafbla.org
September 23	Registration Deadline (for conference and lodging)
October 3	Late Registration Deadline
October 7	Registration Payment Deadline

REGISTRATION SERVICES



SEND US AN EMAIL
register@cafbla.org



GIVE US A CALL
714-824-4489
(8:00 AM- 5:00 PM)



SEND PAYMENTS TO
P.O Box 1440
Owasso, OK 74055
(Credit card payments also accepted)

EVENT ESSENTIALS

CONFERENCE FEES

Includes LDI experience, lunch on Saturday, CA FBLA swag, competition, and recognition

- \$100 per attendee staying at conference hotel
Hotel lodging required to receive this registration fee
- \$165 per attendee not staying at conference hotel
- +\$25 per person for late registration

LODGING RATE PER NIGHT

DoubleTree by Hilton Anaheim-Orange County | 100 The City Dr., Orange, CA

- \$212 Per Room per Night at the conference hotel
Lodging rate per night includes all taxes and fees (except parking).
Parking available at a discounted price of \$12 per day for vehicles
and \$85 per bus/per day.

