



*Future Business Leaders of America
Phi Beta Lambda*

February 5, 2006

Dear FBLA State Contact:

As we work to *Unlock our Potential*, we have learned that success can be measured in many ways. This year for premature babies, the FBLA National Officer Team is continuing a national campaign to benefit the March of Dimes called, the March to Nashville; this will help us to measure our fight for healthy babies in dollars and in feet. While this fundraiser can be customized to fit the needs of your state and region, we have created a template for you to follow which can be used as your state's "combination" for the local chapters to raising money for the March of Dimes!

The March to Nashville is a state and region-wide competition to see which region **and** which state in each region can raise the most money for the March of Dimes. Individuals pay \$1 to sign a foot in support of the March of Dimes. The region raising the greatest amount of money and the state in each region will be recognized and rewarded at the National Leadership Conference (NLC) this summer in Nashville, Tennessee.

As part of your "combination" for the March to Nashville we encourage you to implement and distribute the provided information to the local chapters within your state as soon as possible. Chapters are then able to either print or copy as many feet as they need to display in their schools and communities. We are challenging each local chapter to raise \$100 with this project.

Another highlight on your March to Nashville "combination" could be to use the foot template and have each chapter complete the amount of money that they bring to the State Leadership Conference to donate to the March of Dimes. Following a donation announcement and the presentation of the check, they could display the foot with the amount at the Conference. State advisers should send all contributions directly to their **local March of Dimes office**. To identify the March of Dimes office nearest you, state advisers should go to:

www.marchofdimes.com/youth

and then enter your zip code in the box at the top of the page

The March to Nashville "combination" will ultimately unlock the door for your state to Nashville, Tennessee and the Mini-WalkAmerica that will take place during the 2006 NLC. As a state, you can support this project one final time by purchasing a pair of giant feet with your State's name on it. The feet will be placed on the street path of the Mini-Walk America, and will lead the dedicated walkers to the ultimate prize!! This is another great way to show your state's dedication to the March of Dimes.

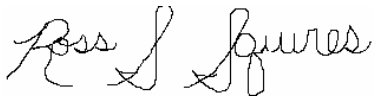
A mini-Golden Foot trophy will go to the state that has raised the most money for the March of Dimes, proportionally to membership numbers, and the ultimate Golden Foot trophy will go to the region that has raised the most money proportionally.

March of Dimes chapters will ensure that all funds raised through the FBLA-PBL March to Nashville are tracked under “FBLA March” or “PBL March” so that the state and region that has raised the most money can be recognized. If you or the March of Dimes chapter nearest you has any questions about the campaign, please contact:

TeamYouth@marchofdimes.com and mention the “FBLA-PBL March”

So now what? You might be asking yourself, “How do we get started?” or “Where do I go from here?”, or even more, “How can my state vie for the chance at the mini-Golden Foot trophy?” The answer to all of these questions and more lie within the March to Nashville “combination” we have created to help lead your state chapter to success! Moreover, remember your national officers are here to guide and assist you with unlocking your potential this year. Every dollar counts and every dollar makes a difference to one of life’s greatest gifts, a baby!

Sincerely,

A handwritten signature in cursive script that reads "Ross S. Squires". The signature is written in black ink and is positioned below the word "Sincerely,".

Ross S. Squires
FBLA National President