



*Future Business Leaders of America
Phi Beta Lambda*

MARCH TO NASHVILLE

- WHO:** All FBLA members across the country will be involved in running this project! Other students from your school and community members can participate as well by buying the feet.
- WHAT:** The March to Nashville is a special partnership between FBLA and the March of Dimes to help us reach our goal of raising a half million dollars. It is being run at the local, state, and national level. We are combining our talents to sell “cowboy boots”, since NLC is in Nashville, for \$1 to anyone who wants to help save babies.
- WHEN:** March to Nashville activities kick off in October and will continue throughout the winter and spring. Recognition will occur at the National Leadership Conference.
- WHERE:** In your school and community! Special events will take place at the state and national conferences to help contribute to your state’s donation.
- HOW:** From November and throughout the winter and spring, you can sell the feet at your high school for \$1; ask business partners in your community to sell them, too! Sell the feet during school hours and display them in window and other public places to recognize those who care about babies. Send this money in a clearly marked envelope to your state adviser. State advisers should send all contributions directly to their **local March of Dimes office**. To find the March of Dimes office nearest you, state advisers should go to:

www.marchofdimes.com/youth

and then enter your zip code in the box at the top of the page

Furthermore, this is a project that can be used at the regional/district level should your state hold those conferences. Each state conference will also have specific March of Dimes activities in which you can participate. At NLC we will hold a special WalkAmerica and give away prizes relating to the Potential you have Unlocked this year. The state in each region that proportionally raises the most money will be recognized onstage with the mini-Golden Foot award. Also, the state who contributes the most in the entire nation will earn the Golden Foot!

THE COMBINATION FOR “UNLOCKING POTENTIAL” WITH THE MARCH OF DIMES

1. **WALK THE PATH:** Ask your school officials for permission to sell the feet for \$1 during lunch periods, before, and after school. See if you can display them on windows or in an area for the whole student body to see! They will want to contribute, too. Also, contact your business partners in the community and ask them to sell and display the feet for you.
2. **FIND THE DOOR:** Send in your contribution to your state adviser by the deadline. Make sure your check specifies that it came from your FBLA chapter; that way you and our organization receive credit!
3. **GRAB THE KEY:** Participate in March of Dimes events at your regional and state conferences. Whether it is walks or dances, every state officer team is coming up with exciting ways to help save babies! Your chapter may receive recognition at the state level, too.
4. **PICK THE LOCK:** Become involved in any WalkAmerica's in your area during the spring. You can even host your own! This money counts toward your overall contribution total, and it is a great way to have fun while helping others.
5. **UNLOCK THE DOOR:** Attend the National Leadership Conference in Orlando, Florida, June 24-27! This amazing experience will culminate your year with a special WalkAmerica where you can win prizes for your journey on *The Road to Your Success*. Top state chapters will be recognized onstage for their contributions with the Golden Foot Awards!

MARCH OF DIMES SUCCESS STORY

The year is 1974. A mother and father sit anxiously as they hear news on the condition of their first born son. You see their baby boy was born three months early for reasons unknown. He weighs two pounds three ounces and can fit in the palm of your hand. The parents mourn as the news their baby will more than likely not make it to his first birthday is announced to them. This isn't the first time they have heard this news. Their first baby died at birth, again for reasons unknown. This time they have more hope for their baby, and know they will fight for his life until the end. After eighty five days of hospitalization, the new parents are allowed to take their baby home for the first time. Even after safely taking the baby, the parents had a long road of recovery. Because of being premature, the baby developed a lot slower than most normal babies. The parents felt blessed that the only defect the baby had was a blind left eye caused from the under developed nerves in that eye. And to make this story a happy ending, the baby lived to be a year old, and now is fully grown with a family of his own. Now, I realize you may be curious to know who this “baby” is. The mourning parents were actually my own parents and the baby is my oldest brother. Thirty one year's later; my brother has made a life for himself despite his predicament in his early years. He is now a son, a brother, and now a father of his own children.

Unfortunately, my parents aren't the only ones who have had to mourn over the position their new born child is in, nor do many of the premature babies born get the chance to have the normal life my brother is living. Organizations like the March of Dimes are strenuously researching to find answers to why some babies are born the way they are. New technology and advancements have been made since that time, but not all questions have been answered. The March of Dimes needs your help for the sake of future parents and babies every because the fighting for answers will not cease until there are no more questions to be answered.

Kindal Konechne
National FBLA Mountain Plains Vice President

March of Dimes Fundraising Ideas

Provided by the National Treasurer's Council

Try these great fundraisers in your local chapter to raise money for the March of Dimes!

1. **Discount Cards:** One easy and affordable fundraiser is selling discount cards for restaurants in your home area. Most discount cards have between 15-20 different discounts per a card, with the discounts ranging from 5-20 percent. Offer the supporting businesses this publicity free and they will be more willing to help.
2. **Pie-A-Teacher:** Find four or five teachers that wouldn't mind getting pied then set up a table in the cafeteria with jars for each teacher. You can set a goal of \$100.00 and if the students are able to raise that much, then all of the teachers will be pied. You can pie the teachers after school and charge a dollar for admission.
3. **Recycling:** A recycling program for collecting used printer cartridges costs nothing to put together. All collection boxes and shipping needs are covered by the supplier. Your effort involves finding businesses to participate in the program, leaving pre-labeled boxes with a site representative, and providing directions on calling UPS to pick up a full box. A used cartridge is worth between \$1 and \$20, depending on the popularity of the printer and the cost of a new cartridge. Many businesses encourage recycling efforts. For good prospects, check with the leasing manager of large office buildings that house multiple companies.
4. **Mega Yard Sale:** A big yard sale is another easy fundraiser to pull off. It's short in duration, usually just a Saturday sale with some prep time the night before. Choose a nice high-visibility location like a school or church parking lot. Advertise in the local paper and put up signs Saturday mornings looking for bargains. Group your items together by category - kids clothes, tools, toys, books, pictures, music, etc. Place general price signs around items instead of pricing everything individually. For example, "\$5-\$10 Tools" or "Books: \$1-\$3" are signs that allow people to haggle and help you avoid putting price stickers on hundreds of items.
5. **Dime Wars:** Challenge each class to raise the most amount of money for the March of Dimes. Have four jars labeled with their class on it. Students and teachers that put dimes in their jar will increase the number of points they have. If pennies, nickels, quarters, dollars, or checks are put in the jar, then it subtracts points. One point equals one penny.

March to Nashville Donation Log

Thank you for your participation in March to Nashville! To ensure all of the funds are properly received, please fill out the short form below and send it with the check to your local March of Dimes office. To find the office nearest you, go to the March of Dimes Team Youth website and enter your zip code at the top of the page: www.marchofdimes.com/youth

March of Dimes chapters will ensure that all funds raised through the FBLA-PBL March to Nashville are tracked under "FBLA March" or "PBL March" so that the state and region that has raised the most money can be recognized. If you or the March of Dimes chapter nearest you has any questions about the campaign, please contact: TeamYouth@marchofdimes.com and mention the "FBLA-PBL March"

Please make checks payable to "March of Dimes" and write "FBLA March" or "PBL March" on the memo line of the check.

Also, be sure to contact your National Regional FBLA Vice President with the total amount your state has raised so that he/she can help ensure the appropriate winner of the competition is recognized.

Finally, please keep a copy of this sheet for your state's records!

Amount Raised:

Check Number:

State:

City and Zip Code:

FBLA National Region:

Date Mailed:

*Thank you for Saving
Babies, Together!*

