



THE Bay Breeze

The Official Newsletter of the Bay Section FBLA Chapter

What's Happening

- ◆ **FBLA-PBL Week**
February 8-14, 2009
- ◆ **Bay Section Leadership Conference**
February 28, 2009
Monta Vista High School
Cupertino, CA

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Email baypr@cafbla.org
your chapter's articles, photos and more.

PRESIDENT'S CORNER **Alice Lee**

Happy Holidays, Bay Section FBLA!

I was so excited to see so many of you at the Leadership Development Institute this past October in Santa Clara. I hope that since then, you have been leading your chapters to success! As leaders, you are the very embodiment of this year's Bay Section slogan—"building blocks to success."

With the winter season around the corner, I'm sure a lot of you are cracking open those books and preparing for the Bay Section Leadership Conference, this year at my own school, Monta Vista High School, on February 28! I hope to see each and every one of you there, as Monta Vista welcomes Bay Section with open arms.

With that, I wish you all happy holidays!

Alice Lee

LIVE OAK FBLA SPREADS HALLOWEEN CHEER **Johann Abordo**

FBLA members from the Live Oak High School chapter visited Pacific Hills Manor convalescent home in Morgan Hill to spread the Halloween spirit and festivities. With great exuberance and energy, they gave miniature Halloween rubber ducks to the 100-plus residents instead of the usual pumpkins.

The enjoyable Halloween rubber ducks were dressed up in costumes from vampires, witches, and Franksteins, to mummies, ghosts, and pumpkins. All around, faces radiated with delight as each resident was cheerfully greeted a "Happy Halloween!" from the sincere students.

As the students were making their way around the manor, a grateful guest recognized this special occasion and, with a heartfelt praise, stated that, "These generous students were doing a great deed spreading cheer, and making each and everybody's day, from residents to staff." The guest also pointed out that, "Sadly, newspapers seem to only report the negative things that kids do and never commend the positive and inspiring actions of student volunteers who selflessly serve their communities."

After much thanks and appreciation from the manor staff and residents, the students departed with a sense of joy and accomplishment. They came to spread cheer and happiness—and they did just that!

KING'S ACADEMY FBLA: MAKING MONEY AND CONNECTIONS

Leslie Chang

With a huge membership increase due to a highly successful kick-off meeting, The King's Academy FBLA chapter organized its largest fundraising event so far at the annual TKA carnival on October 24. TKA FBLA managed three booths: a sweets booth that sold churros, sundaes, and choose-your-own-candy smoothies, a Dart Throw booth, and a Duck Pond booth.

The sweets booth generated a significant amount of profit, but the Dart Throw and Duck Pond booths brought FBLA closer with the TKA community. Each club member had a marvelous time interacting with children, and as we might call it, doing business.

Not only was the booth a success among the children but also with their families as well. In one instance, we had a father casually throwing darts with his son. During this time, the father and son talked to each other and had an opportunity to bond; as result, we see the FBLA chapter of the King's Academy as a group that helps bring a community closer together with the chapter and with what the chapter does.



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HOMESTEAD FBLA'S PARTNERSHIP WITH BUSINESS GOES GREEN Alissa Song and Ben Low

As global warming becomes a constant problem for the leaders of today's world, it is everyone's responsibility to be environmentally conscious. Homestead High School's 2008-2009 Partnership with Business Project is working with the American Automobile Association (AAA) to market the company's Greenlight Initiative, a program that supports the usage of fuel-efficient cars and alternative fuels, to the younger generation. The project also aims to teach FBLA members as well as the teenage demographic about "going green" and importance of environmental awareness.

On November 26, 2008, project members attended the San Francisco International Auto Show to conduct research on alternative fuels. Project liaison Ms. Deborah Wong gave members a tour of the Greenlight booth and members were excited to see the new 2009 hybrid car models. "It was really fun," said sophomore project member Daniel Wong. "There were variety of different alternative fuel options such as bio fuels and hydrogen fuel cells that you don't usually learn about." The Partnership with Business team plans to utilize video production as the next step to film advertisements for the AAA Greenlight Initiative and market its efforts to the surrounding community.



FBLA ALUMNUS SPOTLIGHT Daniel Yu



FBLA may stand for the "Future Business Leaders of America," but its benefits extend far beyond the arena of business. A graduate from the class of 2008 at Monta Vista High School, Daniel Yu is currently a freshman at the University of Southern California (USC) where he intends to major in political science.

Yu, a four year FBLA member, stayed for the leadership opportunities that allowed him to represent several high-profile government officials.

"You are the face of the organization for the constituents who first come into the office. And FBLA has helped me be a better one."

Now at USC, Yu uses the skills he has gained in the college's Trojan Investment Society and has held several political internships with state senators.

"FBLA has helped me develop skills that go just beyond realms of business!" Yu said. "It's helped me especially during political internships, since it's important to present oneself professionally at all times."

CUPERTINO FBLA HOSTS CHARITY DODGEBALL GAME

Nhayoung Huang

On Tuesday November 25, 2008, the annual March of Dimes Dodgeball Game was held at Cupertino High School's gym. Staff members from Cupertino, Homestead, Lynbrook, Monta Vista, and Fremont gathered to compete in the game for charity. In the end, Monta Vista High School won the last match in the Co-ed Division, taking home the champion's trophy.

Not including donations, \$3129 was raised, 80% of which will go to March of Dimes.

